

PAUSES IN THE SPEECH OF TV/NEWS PRESENTERS: PRAGMATIC ASPECTS

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The functions of intonation depend on the simultaneous action of its components (along with their overlay on the segmental language system). The desired effect in speech is achieved by following rules that are, in most cases, unconscious to native speakers. If communicators do not manage to follow the rules in terms of intonation, the optimal result of their communication cannot be reached. The present study marks and analyses violations of the regularities in the use of pauses, as a component of intonation, in the Bulgarian media discourse, and more specifically – in the speech of television presenters. The object of the study are video materials broadcasted on bTV and NOVA. The conclusions highlight the specific features of media discourse that are typical for interviews and news broadcasts.

Keywords: pause; intonation; media discourse; interview; news; Bulgarian language

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